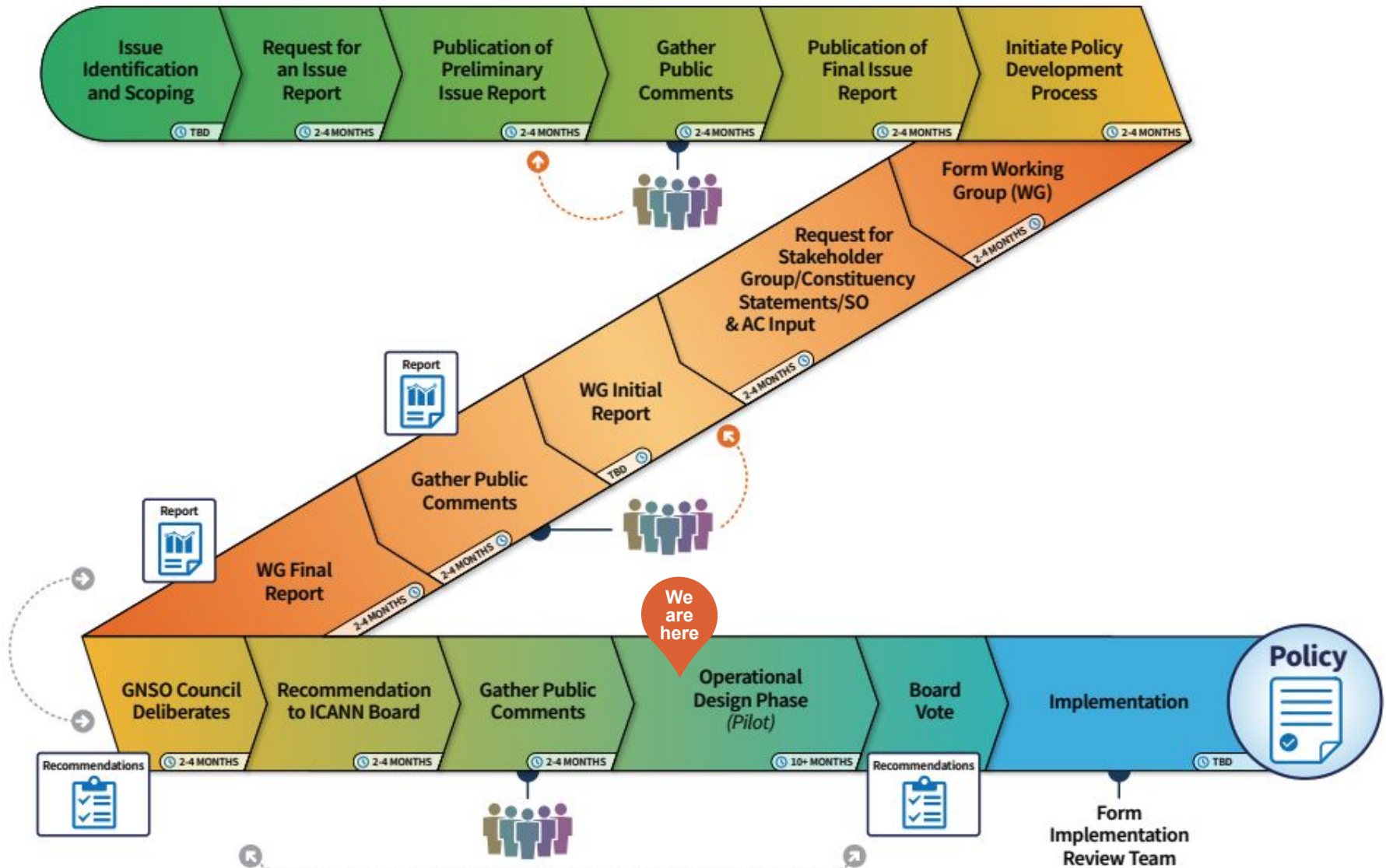


New gTLD Subsequent Procedures (SubPro) Policy Development Process: Operational Design Phase (ODP) Update and Engagement

GNSO Policy Development Process



**Standard Policy Development Process (PDP). Some steps omitted, for brevity and timing notations are estimates.*

SubPro Policy Development Process (PDP)

Actions that have taken place from the initial issue to where we are now:

- **18 February 2021** GNSO Council approves the [New Generic Top-Level Domain \(gTLD\) Subsequent Procedures Policy Development Process Final Report](#).
- **24 March 2021** GNSO Council transmits its [Recommendations Report](#) to the ICANN Board, following approval of the Final Recommendations.
- ICANN Board now considering the Final Report outputs (e.g., affirmations, recommendations, and implementation guidance) and related materials.
- **12 September 2021** ICANN Board directed the ICANN organization to undertake a Subsequent Procedures (SubPro) Operational Design Phase (ODP) to provide the Board with additional analysis to inform its decision on the policy recommendations.
- **3 January 2022** ICANN org initiates the New gTLD SubPro ODP

About the SubPro ODP

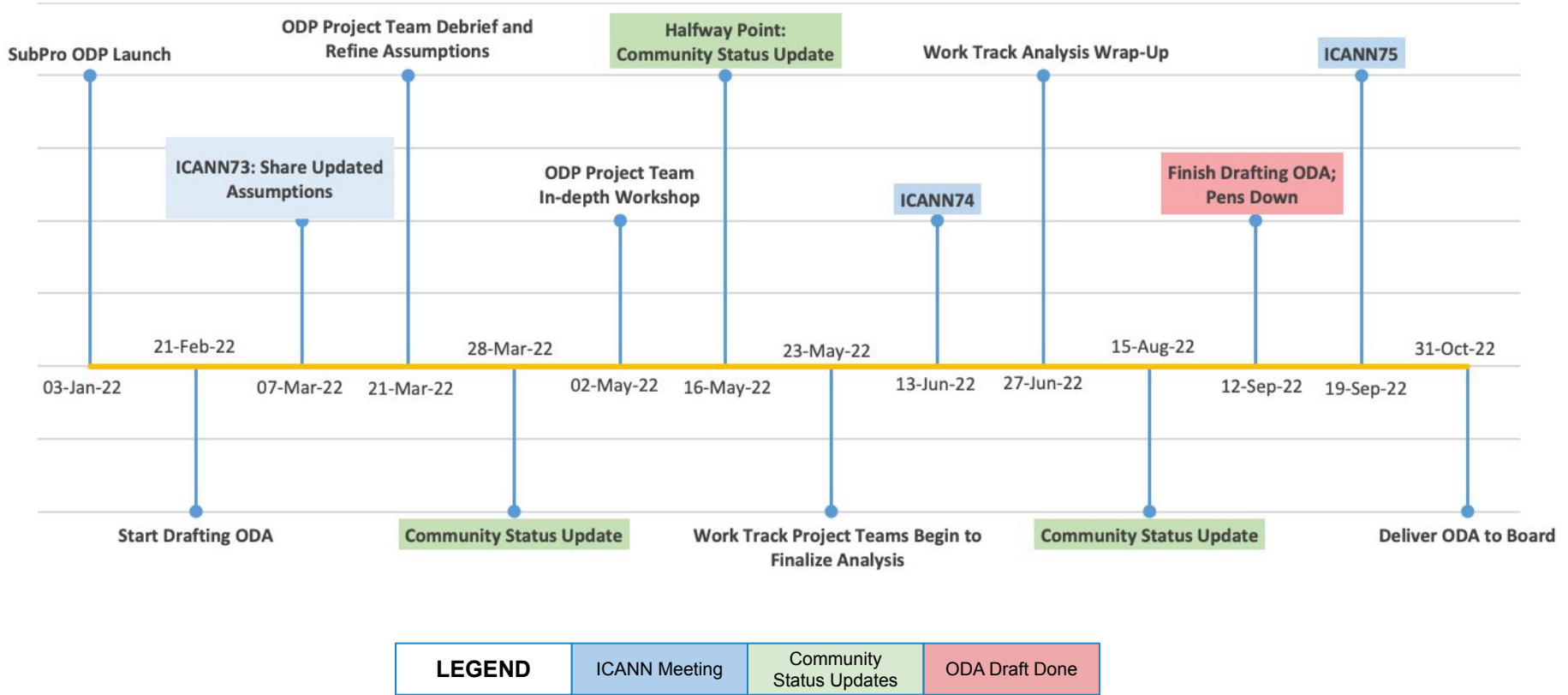
Key Elements of the SubPro ODP

- Assesses the **resource and operational impacts** contained in the Final Report for the New Generic Top-Level Domain (gTLD) Subsequent Procedures Policy Development Process (PDP)
- The outcome will provide the Board with relevant **information to determine the operational impact** of implementing the recommendations, including whether **the recommendations are in the best interests of the ICANN community or ICANN.**
- Result from this ODP will be an Operational Design Assessment (ODA) that will include a proposed implementation timeline.
- The ODP requires a significant commitment of resources from the org and, as a transparent process, will be open to community feedback and input.

SubPro Work Tracks and Topics

<p>Work Track 1</p> <p>Project Governance</p> <p>Overall Governance</p> <ul style="list-style-type: none"> Project Management Reporting SteerCo Support Board Caucus Support ODP Planning Assumptions Continuing SubPro (1) Program Success Metrics <ul style="list-style-type: none"> -Usability (applicant & community) -Functionality (staff & vendor) 	<p>Work Track 2</p> <p>Policy Dev & Impl. Materials</p> <p>Policy Support</p> <p>Policy Implementation</p> <ul style="list-style-type: none"> Predictability (2) TLD types (4) RSP Pre-Eval (6) Metrics/Monitoring (7) COIs (8) PIC/RVCs (9) Applicant Freedom of Expression (10) UA (11) App. Guidebook (12) Applicant Support (17) Terms & Conditions(18) Change Requests (20) 	<ul style="list-style-type: none"> Reserved Names (21) Registrant Protections (22) Closed Generics (23) String Similarity (24) Applicant Reviews (27) App Comments (28) GAC Advice/EW (30) Objections (31) Appeals Mech. (32) Dispute Resolution (33) Community Apps (34) Auctions (35) Registrar Non-Discrimination (37) Registrar Support for New gTLDs (38) Ry System Testing (39) Compliance (41) 	<p>Work Track 3</p> <p>Operational Readiness</p> <p>Functional Capacity Building</p> <ul style="list-style-type: none"> Preparation of day-to-day procedures Re-engineering existing operations to manage more parties Training of ops staff Apps Assessed in Rounds (3) Application Queuing (19) TLD Rollout (40) 	<p>Work Track 4</p> <p>Systems and Tools</p> <p>System Strategy and Planning</p> <ul style="list-style-type: none"> System Development and Maintenance Applicant Comments Application Submission Limits (5) Systems (14)
<p>Work Track 5</p> <p>Vendors</p> <p>Vendor Strategy and Planning</p> <ul style="list-style-type: none"> Procurement (RFI & RFP processes) Vendor Management Contract Management 	<p>Work Track 6</p> <p>Comms and Outreach</p> <p>Comms Strategy and Planning</p> <ul style="list-style-type: none"> Awareness Campaigns Define Audience Website page Narrative Communications (13) Application Submission Period (16) 	<p>Work Track 7</p> <p>Resources, Staffing & Logistics</p> <p>Resourcing Strategy and Planning</p> <ul style="list-style-type: none"> Cost and time estimates Recruitment of new staff and backfill Training Planning and obtaining resources needed to support staff 	<p>Work Track 8</p> <p>Finance</p> <p>Financial Strategy and Planning</p> <p>Management of program financial resources</p> <ul style="list-style-type: none"> Cost model Application Fees (15) Refunds Request for initial funding 	<p>Work Track 9</p> <p>Overarching</p> <p>Issues and themes that impact SubPro: -but are not part of the Final Report or -that simultaneously cross multiple worktracks</p> <ul style="list-style-type: none"> IDN tables (LGR) (25) Security and Stability (26) Name Collision (NCAP) (29) New Base RA (36) Global Public Interest Framework

High-Level Timeline



Resolved (2021.09.12.01), ...The Board requests regular updates on the progress of the work and delivery of the Operational Design Assessment (ODA), the expected output of the ODP, within ten months from the date of initiation, provided that there are no unforeseen matters that could affect the timeline, of which any such matters are to be communicated to the Board immediately upon identification.

Ongoing Activities:

Work Track + Project Team Analysis, Meeting with liaison, Monthly status report, Legal Review, Comms.

Benefits of the New gTLD Sub Pro ODP

- **Provides a proposed operational process design and implementation timeline delivered through the Operational Design Assessment that:**
 - Increases visibility into projected timing of implementation activities
 - Outlines the design, build, and delivery according to the recommendations establishing a more favorable implementation phase for the:
 - Immediate next round
 - Subsequent rounds
 - Answers questions not typically addressed until implementation, also through interaction with GNSO Council via their Liaison to the ODP.
 - Streamlines Future Work
 - Operational data will be available when work begins for ICANN org and the Implementation Review Team should the Board approve the recommendations.

Benefits of the New gTLD Sub Pro ODP (cont.)

- **Enables better collaboration and problem solving amongst:**
 - Community
 - Board
 - ICANN org
- **Offers the Board an understanding of:**
 - Global operational impact of accepting recommendations
 - Potential obstacles
 - Impacts to policy, processes, and expected timing
- Creates the opportunity to engage the community and receive their input in a transparent manner.



New gTLD SubPro ODP Resources

General ODP Site Page: <https://www.icann.org/odp>

- ODP [Frequently Asked Questions](#)

New gTLD SubPro ODP Site Page: <https://www.icann.org/subpro-odp>

- New gTLD SubPro [Scoping Document](#)
- [Board Resolution](#)
- Frequently Asked Questions

Webinars and ICANN Meeting Sessions:

- [Webinar](#): 28 September 2021;
New gTLD SubPro ODP
- [ICANN73 Session](#): 7 March 2022;
New gTLD Subsequent Procedures: Operational Design Phase

Community Engagement Options:

New gTLD SubPro ODP Questions: Please email subpro-odp@icann.org

Mail list archive: <https://mm.icann.org/pipermail/subpro-odp/>

