

March 2024

# Internet Society 2030 Strategy



# 2030 Strategy



**Global Challenges:** The most pressing issues happening in the world that will confront our mission over the next five years.



**Strategic Goals:** Our responses to the global challenges, which will improve the lives of people everywhere.



**Transformations:** The operational actions needed to achieve our strategic goals and remain sustainable as an organization.



# Global Challenges



Global Challenges



Strategic Goals



Transformations

- Global inequality
- Lack of trust in the Internet



# Strategic Goals



Global Challenges



Strategic Goals



Transformations



**People everywhere have access to affordable, reliable, and resilient Internet.**

- We will reduce barriers to Internet access and make it a faster and affordable experience.
- We will empower communities to build and defend the Internet.
- We will defend the open, interoperable Internet so that people everywhere have equal opportunities to create, innovate, and build communities online.

**People everywhere have an Internet experience that is safe, secure, and protects them online.**

- We will vigorously defend the Internet against decisions that weaken online security.
- We will advocate for policy, technology, and commercial decisions that put people's safety, security, and privacy first.
- We will empower people to make safe choices to protect themselves online.

# Transformations



Global Challenges



Strategic Goals



Transformations

- Powerful advocacy
- Cultivation of future Internet leaders
- Impactful giving
- Financial health and sustainability
- Strong ethics and governance framework
- Recognized global brand
- Talented workforce committed to innovation and inclusion
- Inspired and mobilized global community
- Data-driven decision making



# Thank you.

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